



WORLD FLAIR ASSOCIATION

GRAND SLIM

WFA FLAIR BARTENDING
WORLD CHAMPIONSHIP

at the Cambridge Cocktail Weekend





Introduction

The “**Cambridge Cocktail Weekend WFA Grand Slam** ” competition will be held on 24th and 25th August 2018 at “**The Cambridge Cocktail Weekend**“ at Cambridge Corn Exchange, 2 Wheeler St, Cambridge CB2 3QB. “**Cambridge Cocktail Week WFA Grand Slam 2018**” is a part of **World Flair Association’s Grand Slam 2018**.

On the **26th August** we are trying something different and will have another competition called “**Challenge the Bartender**”. There is 5 challenges. £5 to enter each challenge and this is open to ANY bartenders. Not just the ones that bartenders that entered the Grand Slam event. More details below

CCWGS 2018 will have a heats and the finals. Time limit is **3 minutes** for the heats and **5 minutes** for the finals. The heats will be on Friday and the Finals on Saturday night. See a full schedule below.

In the heats the bartenders will have to make set cocktails decided by the organisation. Specifications for these cocktails are listed below. Those set cocktails will be tasted by the judges for consistency so make sure you prepare them correctly.

All information about this event is available online at <https://www.worldflairassociation.com/events/wfa-grand-slam-cambridge-cocktail-weekend/> The event will be broadcasted live through the WFA Facebook page.

The Cambridge Cocktail Weekend
<http://cambridgecocktailweekend.co.uk/>

Take the best cocktail bars in Cambridge, your favourite drinks brands, great live music and DJs, and (almost) every cocktail under the sun. Mix them all together inside the Cambridge Corn Exchange, serve with a fantastic party atmosphere to create the ultimate bank holiday weekend celebration.

Cambridge Cocktail Weekend is designed to celebrate the great cocktails and bars that Cambridge has to offer, alongside some of the global spirits superstars all showcased in one room. Last year the Corn Exchange was packed to the gills with bars and saw over 2,000 through the doors enjoying delicious cocktails, with plenty of partying and dancing until late to brilliant live bands and DJs.

For groups of ten or more you can claim a discount of 25% for your party. Contact us at info@cambridgecocktailweekend.co.uk to find out more



SOCIAL MEDIA

It is part of our lives, for most. So please make sure you are using the correct tags and hashtags for the competition. Remember YOU are an ambassador for the competition so your content and sharing it online will only help fuel the excitement, bring more people into the venue and make it a bigger spectacle.

WFA WEBSITE

WFA Website event page: <https://www.worldflairassociation.com/events/wfa-grand-slam-cambridge-cocktail-weekend/>

This is where we will make any updates about the competition rules for example.

FACEBOOK:

WFA Facebook page: <https://www.facebook.com/worldflairassociation>

All news about the WFA world wide. Make sure you like the page and stay up to date with goings on around the world.

Grand Finals Facebook Event page: <https://www.facebook.com/events/293250928080416/>

This is the one to share with your friends and help the awareness about the competition.

INSTAGRAM

WFA Instagram: <https://www.instagram.com/worldflairassociation/>

We post and share cool pictures and videos about flair. If you have something to share, please email Abbie on social@worldflairassociation.com.

HASHTAGS

#WorldFlairAssociation
#WFAGrandSlam

YOU TUBE

<https://www.youtube.com/worldflairassociation>

We post routines from flair competitions from around the world. Make sure you SUBSCRIBE and click the bell to be the first to be notified when we upload a new video.

Sponsors

The sponsors of the CCWGS 2018 are

- **FABBRI** - <http://shop.fabbri1905.com/it-IT-en/Default.aspx>
- FACEBOOK - <https://www.facebook.com/Fabbri1905International/>
- INSTAGRAM - <https://www.instagram.com/fabbri1905/>
- TWITTER - <https://twitter.com/Fabbri1905>

#FABBRI1905

- **Beaumont™** - <http://www.beaumonttm.co.uk/>
- FACEBOOK - <https://www.facebook.com/beaumonttm/>
- INSTAGRAM - https://www.instagram.com/beaumont_barware/

#BeaumontTM

Flybottle

Please make sure you are tagging our sponsors in ALL your posts

Without the sponsors these events would not happen. Please show your respect and thanks to each sponsor that has given funds to make this happen. Some will be there on the day, but others you can contact through me. We will introduce you to any representatives from each brand.

Each company is always looking for new clients so if you work in a bar, run events, or have a bartending school and are interested in using any of these products or would like to find out more please let us know.

If anyone would like some FABBRI products to try out please contact Anett and she will arrange a bottle to be sent to you asap.

FABBRI Marendry Liqueur

INTERNATIONAL - Anett Malomhegyi - anettm.fabbri1905@gmail.com

IMPORTANT: FABBRI is our main sponsor. You will be required to flair 10% of your routine with their products.

If anyone wants more info about any of the brands sponsoring the event please contact us and we will put you in touch with the necessary people. tom@worldflairassociation.com

We have to start showing more support to these brands so they will want to support us in the next competition.

Thank you

General Rules - As there are a lot of rules from one competition to another which are the same, we have moved them to the WFA website to reduce the amount of reading for each comp. Please check out all other rules

<https://www.worldflairassociation.com/general-gs-rules/>

Schedule

24th August - Heat 1

- 16:00 - 18:00 - First 15 bartenders
- 18:00 - 18:30 - Break
- 19:00 - 21:00 - Next 15 bartenders

Results from the final will be announced online and NOT on stage.

25th August - Finals

- 19:00: First finalist on stage or Best female
- 20:30: Last finalist finishes on stage
- 20:45: Announcement of results

IMPORTANT - BEING ON TIME IS A EXTREMELY IMPORTANT AS THERE ARE BANDS AND OTHER ACTS GOING ON STAGE AFTER THE COMPETITION. IT IS IMPERATIVE THAT YOUR MUSIC WORKS PERFECTLY AND YOU ARE READY TO GO FOR YOUR TIME SLOT WITHOUT DELAY PLEASE.

Registration

Please make sure you register for your spot on the WFA website.

Entry fee to the CCWGS is £50 and should be paid on the day at Registration of the competition. For this you will receive:

- 1 x The Mezclar Jigger
- 1 x packet TD 105-30 metal pourers
- 1 x packet plastic pourers
- 1 x Mezclar Shaker set (large and small shaker)
- 1 x Mini professional bar spoon
- 1 x Competition T-shirt
- 1 x FABBRI Amarena Jug
- Other sponsor products
- 1 x Roll white tape
- 1 x Banana
- 1 x Energy Bar
- 2 x Free Drinks from the WFA cocktail bar

Cocktails

HEATS

Bitter Sweet Americano

Ingredients

- 25ml Marendry
- 25ml Sweet Vermouth
- 25ml Soda (possible sponsor 'Franklins')

Method: Build & Stir in glass

Garnish: Orange Zest

Glass: Rocks Hobstar

The ingredients should be poured directly into the rocks glass. Cubed ice can be added before or after. Once all ingredients are added, the cocktail must be stored to mix together and served with an orange peel and on a napkin

Wolf Mule

Ingredients

40ml Vodka (possible sponsor)

1/3 pipette Better Bitters

25ml Lemon Juice

12.5ml FABBRI Mixybar Ginger

Top with Ginger Beer (possible sponsor 'Franklins')

Method: DRY shake and top up

Garnish: Dehydrated Lemon Wheel

Glass: Highball Hobstar

All ingredients (except Ginger Beer) should added to a cocktail shaker. Dry shaker and then pour over cubed ice and top up with Ginger Beer

We are looking for well made presentable drinks that you would serve in a decent cocktail bar. Remember this is the Cambridge cocktail weekend so it will be full with bartenders.

COCKTAIL ARE SUBJECT TO CHANGE DEPENDING ON SPONSORS

On Stage

1. Heats = 3 mins
2. Finals = 5 mins
 1. Q: Why are the time limits on stage so short?
 2. A: The competition is being watched by an audience 80% of which probably would have never seen flair before. For someone that doesn't know flair, to watch someone for 5 minutes is already a long time, so we have to try and keep the competition quick, and full of suspense and of course entertaining. Short time limits challenges you as a bartender and makes you choose the best moves you have for the stage.
3. In the finals Remember 25% of your score is your cocktail.
4. You do not have to wear the competition T-shirt if you have a presentable T-shirt / Shirt to wear that represents your brand or company? (as long as its not a competing brand) We are looking for well presented bartenders, not someone that has just stepped out of the gym
5. Sweat pants are NOT allowed on stage. Smart jeans or trousers or your bartender uniform ONLY.
6. Bring your music on 2 CD's, one USB and your phone!
7. Make sure you music is of GOOD quality. BUY IT ONLINE. DO NOT DOWNLOAD FROM YOUTUBE!
8. You can use unlabelled bottles for exhibition flair ONLY. You are professional flair bartenders. The best of the best. You should be able to flair with any bottle that is given to you.
9. You have 4 minutes in-between each bartender. Make sure you are ready to go when it is your turn. Sorry, we cannot wait for you. We will put the pressure on to make sure you are on time. We don't want to have to do that. Please be ready.
10. The running order will be decided by the organisation.

Other

1. All rules and guidelines are subject to change at the discretion of the competition organisers.
2. Any violation of these rules may result in penalty or even disqualification from the competition.

Prize Money: £5000

1st	£2100	WFA Black Level shaker	Trophy
2nd	£1000	WFA Black Level shaker	Trophy
3rd	£800	WFA Black Level shaker	Trophy
4th	£400	WFA Purple Level shaker	Trophy
5th	£300	WFA Purple Level shaker	Trophy
6th	£100	WFA Purple Level shaker	Trophy

FABBRI Flip - £100

Best Female - £200

Best Craft Flair - Antique Brass bar kit (Heats only)

FABBRI Flip

This prize is given to the person that performs the best move with FABBRI Products. We are looking for the move that showcases the brand as much as possible. Moves that can ONLY be performed with a FABBRI product will have a much better chance of winning. What that means is performing a 3 tin and marendry bottle move may not win as it can be performed with any bottle. However, performing a move with 3 marendry or with the syrup bottle or perhaps something unique with the Amarena jar, ladle or other FABBRI product will be considered much more.

Best Craft Flair

We are looking for the person that showcase the best craft flair skills on stage. This is for the Heats only and will be determined by the person that has the most original, unique and difficult craft flair moves.

Craft flair is flair with the tools and techniques you use to make your drink. Bottles and shakers are not in the craft flair category besides some relevant pours.

Best Female

Female Flair is growing rapidly and we want to encourage that more and more with this prize. We will also ask the best female to perform before the 8 finalists. If the female places in the top 8 then we will not put another female into the finals.

Recipe rules. Finals

1. You will be required to make ONE “Long Drink”.
 1. **ALL receipts must be sent to tom@worldflairassociation.com by the 20th August 2018. Please bring extra ingredients with you to make your cocktails on the WFA bar for Media, Press and Social Media.**
2. This must be with ice (any ice is allowed)
3. Your Cocktail MUST contain at least **20ml FABBRI** - Any of the products on the range
4. You can use pre-made ingredients as long as it doesn't conflict with what the sponsors, for example no home made puree's or syrups.
5. You must make the drink on stage. We don't mind you having a syphon setup ready to go, but you cannot pre-muddle or mix half the cocktail before hand. Anyone seen to be cheating will be disqualified.
6. You CANNOT PRE-MEASURE. All ingredients must be free poured or jiggered. For example: You cannot put lime and mint in a glass and dump it into another glass or you cannot have your ingredients pre-measured in small jugs. They must be measured on stage like a real bartender!
7. Anything else goes. You can use props, trays, fancy garnishes, different glassware, mugs, cones or coconut shells. Whatever you want.
8. All Finalists will have 2 minutes to explain to the judges about their cocktail after they have finished their performance.

IMPORTANT: Everyone must present their cocktail in the best way possible. This includes a print out or hand drawn explanation of your cocktail with a story to go with it.

Challenge the Bartender

The Cambridge Cocktail Weekend attracts a lot of the general public along who don't know anything about flair bartending, so when they watch you on stage they won't be able to understand 90% of what you are doing on stage, so we have come up with this Challenge to appeal more to the public and to get some flair fans in the venue, along with giving everyone involved the opportunity to win something.

This competition is open to ANYONE. Those that were in the original competition and any bartenders that just want to come down for the Sunday.

- We will have FIVE Challenges
- It is £5 to enter each challenge
- Winner takes all in each challenge
- The Challenges are as follows

1. Over the Shoulder

During this challenge each bartender will be required to throw the bottle over their shoulder to a stall. Each bartender will have ONE go, starting with one spin. If you miss the move you are out. Then whoever is left will move onto two spins and then we continue until we have a winner.

Rules for Over the Shoulder

- Every bartender gets one attempt only.
- If all bartenders miss the move we go around the circle again

2. Bumps

Each bartender will have 3 attempts to get as many bumps over those three attempts. So if you get 10 bumps on each attempt you will have 30 overall. Any of the 3 main bumps can be used. Forearm Bump, Elbow Bump, Reverse Forearm Bump.

3. Audience vs Bartenders

Audience members will call out different ideas for places to stall / balance a bottle. Any bartender can step up and try to hit this stall. There will be a time limit of 1 minute per bartender to try and hit this stall. The audience member that chooses the stall must also put in £5. If the bartenders don't land the stall the audience members gets the money.

Rules for Audience vs Bartenders

- When attempting the stall the throw must be either from over the shoulder or back to front. Simply doing a flat throw in front of you doesn't count.
- Each bartender will have to put in their £5 before the move is decided.
- If more than one bartender lands the move, the money rolls over to the next move. Another stall will be chosen by the MC from the crowd (who will pay the £5) and those bartenders that are remaining will attempt to land the stall. We keep going until all bartenders fail or until only one bartender lands the move.

4. Big Ass Move

Just like a normal BAM competition, each bartender will have 3 attempts to land their biggest move. You will be judged by the audience reaction and the judges scores out of 10. It is all about Goosebumps. Show us a move that is entertaining and amazing! NO SEQUENCES!

Rules Big Ass Move

- The bartender must announce how many objects and what objects they are going to be attempting before they start.
- Each bartender will get 3 attempts.
- The move is judged by the audience response to the move and a panel of judges.
- If no bartender lands their move we start again.
- Any bartenders doing what we class as a sequence will be asked to do another move. If they still perform a sequence they will be disqualified.

These challenges are subject to change depending on the time we have



SCORING SYSTEM

Originality - 50
Difficulty - 70
Choreography - 70
Relevance - 20
1st Cocktail - 10 (heats only)
2nd Cocktail - 10 (heats only)

We have weighted the scoring system in this way to try and generate routines that are going to appeal to the audience and general public. Remember, this is a BIG stage with approx 500 people watching you. You have to grab their attention and put on the BIGGEST performance you can.

1st & 2nd Cocktail

During the heats you will be making set cocktails as listed above. The judges will be tasting these cocktail and marking you out of 10 for presentation and taste. They will be looking for cocktail with a correct well placed garnish, plenty of ice and with the correct measurements.

For explanations of the above categories please see the WFA website - <https://www.worldflairassociation.com/wfa/competitions/wfa-scoring-system/>

Drops - For the heats only
-3 points

Spills - For the heats only
-1 point

Miscellaneous
-4 points

We are still bartenders and if you can't make a proper drink then you will be marked down.

Missing Drink
-40 points

Make sure you finish your drinks!

Why have we removed drops and spills?

After speaking to many judges and long time competitors it is clear that bartenders are being deducted twice with drops and spills. For example, when you make a routine with a lot of drops then you will be marked down on originality, difficulty, and the other categories. It is just inevitable. Plus you would then be deducted the points you lose for each drop and spill. So you are losing points twice.



So taking away drops and spills doesn't mean you are not going to lose points. You will, but only once. The judges will mark you down in certain categories if you make a lot of drops, but at least you won't be marked down twice.

It also means judges are looking for the positives of your routine. For many years judges have only been looking at the mistakes someone makes on stage and not focusing on the flair enough.

We keep the deductions in the heats to encourage more clean routines and to mix up the heats and the finals. It is also for the less experienced bartenders to see where their mistakes were more clearly after the comp.

If anyone has any questions about the scoring system, please email us on info@worldflairassociation.com We welcome questions from anyone and will be happy to discuss. Thank you.

Venue

Cambridge Corn Exchange
2 Wheeler St,
Cambridge
CB2 3QB

Hotel

There are plenty of Air BnB's around Cambridge that you can stay in, and an Ibis Hotel next to the train stations. Cambridge isn't very big, so where ever you stay a taxi won't cost too much to get you to the competition venue. Most places you will be able to walk there.

Contact tom@worldflairassociation.com for help