



Dyynit
BACARDÍ®
FLAIR 2023



COMPETITION RULES

#DYYNIT2023 #WFAGrandSlam

INTRODUCTION

DYYNIT Festival organises the Bacardi Flair 2023 Competition, taking place on Monday the 14th of August, at **Beach Bar Surffari, Kalajoki, Finland.**

The semi-finals start at **11am** and the finals at **7.30pm**.

The competition consists of one qualification heat of 4 minutes and the final round of 6 minutes per competitor. In both rounds, each bartender must make one Cuba Libre and in the finals also a cocktail of their own creation.

WFA GRAND SLAM

DYYNIT Bacardi Flair 2023 is a World Flair Association Grand Slam competition. The top 10 competitors will score valuable points and the top 6 will earn WFA grades (1-3 Black) and (4-6 Purple).

Please make sure you have registered on the WFA's website and make sure to email **andy@worldflairassociation.com** if you have any problems.

SPONSORS & SUPPORTERS

The main sponsor of the competition is **Bacardi**. They are a new partner to the competition so let's show them what we've got!

When making social media posts about the competition, please remember to tag the following accounts:

@dynnit

@worldflairassociation

@bacardifinland

You can also use these hashtags:

#DYYNIT2023 #Bacardi #BacardiFlair #DoWhatMovesYou

#FlairBartending #WorldFlairAssociation

PRIZE MONEY

1ST PLACE - € 2000

2ND PLACE - € 1200

3RD PLACE - € 800

4TH PLACE - € 500

5TH PLACE - € 300

6TH PLACE - € 200

REGISTRATION & PAYMENT

Registration is now open online at **www.worldflairassociation.com**. The competition fee of €40 must be paid upon your arrival to Beach Bar Surffari. The fee must be paid in Euros.

COMPETITION RULES

Station Setup:

Each bartender will have two minutes to prepare and setup their station.

On Stage:

All bartenders must wear the competition t-shirt on stage during their performance. The music **must be on a USB stick in MP3 or WAV form** and the file should be named after the competitor's name and surname.

The organiser will provide all the ingredients for the Cuba Libre, empty Bacardi bottles and basic bar supplies such as: ice scoops, spoons, etc. but bringing your own barware is recommended.

Only two bar backs are allowed on stage at any time for each competitor.

The competitors must use the original Bacardi bottle at least once during their routine.

The organiser will provide all the Bacardi bottles half filled backstage. Other than that, the bartenders are free to use any bottles they wish, as long as the labels of the bottles are taken off or the bottles are stickered with WFA stickers (provided by the organiser).

COMPETITION RULES:

DRINKS

QUALIFYING ROUND

Duration of routine: 4 minutes

You have to use at least one original Bacardi bottle during your routine.

Drink:

You must make one (1)

Cuba Libre

4 cl Bacardi Carta Blanca rum

1/2 lime squeezed

Top with Coca-Cola

Garnish with a lime wedge. Napkins and straws are optional.

FINAL ROUND

Duration of routine: 6 minutes

You have to use at least one original Bacardi bottle during your routine.

Drinks:

You must make one (1)

Cuba Libre

4 cl Bacardi Carta Blanca rum

1/2 lime squeezed

Top with Coca-Cola

Garnish with a lime wedge. Napkins and straws are optional.

+ One (1)

Own creation

(please name your drink)

at least 2 cl Bacardi rum (flavours TBA later)

Drink category: Bartender's choice

Method of preparation: Bartender's choice

Homemade ingredients are allowed.

Trays, garnishes and other condiments are also allowed.

COMPETITION RULES:

DRINKS

Bartenders can use both working and exhibition flair techniques in any order for making both cocktails.

All the ingredients, garnishes, glassware, tools and anything to do with the own creation cocktail *except for the sponsor products* are the competitor's responsibility.

The own creation cocktails will be judged by the brand ambassador of Bacardi and scored in 1-10 points. These points will be added to the total score.

WFA SCORING SYSTEM

Originality - 60 points

Difficulty - 60 points

Choreography - 60 points

For explanations of the above categories, please see the WFA website:

worldflairassociation.com/wfa/competitions/wfa-scoring-system

Miscellaneous: -2 points

Missing Drink: -20 points

Make sure you finish your drinks.

Why have we removed drops and spills?

After speaking to the judges and longtime competitors, it is clear that bartenders are being deducted twice with drops and spills. For example, when you make a routine with a lot of drops, you will be marked down on originality, difficulty, and choreography. It is inevitable. Plus, you would then be deducted the points you lose for each drop and spill. So, you are losing points twice. Taking away drops and spills doesn't mean you are not going to lose points. You will, but only once. The judges will mark you down in certain categories if you make a lot of drops, but at least you won't be marked down twice.

COMPETITION DETAILS

Venue Address:

Beach Bar Surffari, Tuomipakkaintie 20, 85100 Kalajoki, Finland

Hotel/Accommodation:

Santa's Resort & Spa Hotel Sani

<https://santashotels.fi/en/hotels/kalajoki-hotel-sani-spa-hotel/>

Use discount code **DYYNIT** to get:

Room for 1-2 guests - 115€/per night

Apartment for 1-2 guests - 135€/per night

Breakfast and access to the spa included.

The discount code is valid for nights from **Sunday the 13th** to **Wednesday the 16th** of August (*check out*).

OR

Go to <https://kalajokikeskusvaraamo.fi/en/>

Here you can find different types of accommodation.

With the discount code **DYYNIT23** you can get a free linen set.

How to get there:

Fly to Helsinki-Vantaa Airport. From there you'll have to take the train Kokkola.

Go to **www.vr.fi** and search for "Helsinki-Kokkola". You'll have to change train once during the trip. Tickets cost around 30-50 euros, depending on how early you book.

From Kokkola there will be either a car or bus transport to Kalajoki.

If you have any questions about this, please contact **Nico** at nico@vipbartenders.fi.

COMPETITION DETAILS

Competition Fee:

The competition fee is €40.

This includes:

- Free lunch and soft drinks at Beach Bar Surffari on competition day
- An official DYYNIT Bacardi Flair 2023 T-shirt
- Drink coupons

Social Media:

Facebook: <http://www.facebook.com/dyynit>

Instagram: @dyynit @bacardifinland and @worldflairassociation

Contact:

Nico Välimäki +358 50 3833370 or nico@vipbartenders.fi

DO WHAT MOVES YOU

See you in Kalajoki.