



**FIGHT FOR FLAIR
MISCELANDO IN ITALIA
2024**



INTRODUCTION

Welcome to the **Fight For Flair** competition by **Blume Lounge** with Miscelando in **ITALIA!**

This competition is going to be the first WFA Grand Slam competition of 2024 and we cannot wait to see world's best flair bartenders in action.

The competition will be held on **16th** and **17th January 2024** in *Blume Lounge, Rome, Italy*.

The sponsors of Fight For Flair are:

ODK - Red Bull - Blume Lounge Bar - Omnia Portable Concept

WFA GRAND SLAM

This will be a Grand Slam competition. The Top 10 competitors will score valuable points and the Top 6 will earn WFA Grades (1st-3rd Black) and (4th-6th Purple).

Please make sure you have registered on the WFA website, and email **info@worldflairassociation.com** if you have any problems.



SOCIAL MEDIA

#WFAGrandSlam #FightForFlair #BlumeLounge #FlairFuturistico

Social media is an integral part of our lives so remember to use the right hashtags for the competition. YOU are an ambassador of the competition. Your content and online sharing will only help fuel enthusiasm, bring more people to the venue and make it a bigger show.

WFA WEBSITE

WFA website event page: <https://www.worldflairassociation.com/calendar>

This is where we will make any updates about the competition rules, for example.

FACEBOOK:

WFA Facebook: <https://www.facebook.com/worldflairassociation>

All news about the WFA worldwide. Make sure to like the page and stay up to date with goings on around the world.

INSTAGRAM

WFA Instagram: <https://www.instagram.com/worldflairassociation>

We post and share cool pictures and videos about flair.

YOUTUBE

Our channel: <https://www.youtube.com/worldflairassociation>

We post routines from flair competitions from around the world, including Grand Slam competitions. Make sure you **SUBSCRIBE** and click the bell to be notified when we upload.



HASHTAGS

#WFAGrandSlam

#FightForFlairCompetition

#BlumeLounge #FlairFuturistico

#MiscelandoInItaliaFlairCompetition

TAGGING SPONSORS

Without the sponsors, there is no competition. **Please tag our sponsors** in any social post you do, so that it helps bring them the exposure they need from their sponsorship investment.

BLUME LOUNGE BAR

@BLUME_LOUNGE
[instagram.com/blume_lounge/](https://www.instagram.com/blume_lounge/)

JORDY DI LEONE

@JORDYDILEONE_OFFICIAL
[instagram.com/jordydileone_official/](https://www.instagram.com/jordydileone_official/)

ODK

@ODK_ORADRINKS
[instagram.com/odk_orsadrinks/](https://www.instagram.com/odk_orsadrinks/)

EMANUELE LO CASCIO

@LELE_FLAIRFUTURISTICO
[instagram.com/lele_flairfuturistico/](https://www.instagram.com/lele_flairfuturistico/)

RED BULL

@REDBULLITALIA
[instagram.com/redbullitalia/](https://www.instagram.com/redbullitalia/)

MISCELANDO IN ITALIA

@MISCELANDOINITALIA
[instagram.com/miscelandoitalia/](https://www.instagram.com/miscelandoitalia/)



THE COMPETITION IN BRIEF

The timings for Fight For Flair are as follows:

MONDAY, JANUARY 16, 2024 SEMI-FINALS

- **10:30AM** competitors arrive

At the **Blume Lounge Bar** in Rome in Viale di Tor di Quinto N55.

- **11:00AM** briefing

EVERYONE **MUST** be present at the briefing. If you do not arrive at the briefing, you do not compete!

- **12:00PM** start of semi-finals

In this round each flair bartender will have **4 minutes** to prepare 1 set of cocktails (cocktail recipe on page 10). Bartenders have to **perform a stall on the hand wearing a boxing glove** (bonus points available for the most creative stall). The cocktail will not be tasted, but the judges will verify whether it has been prepared according to the recipe.

The running order will be announced before the competition, so you will know the lineup before the briefing.

Friends and family can arrive from **11:30AM**.

The results of the semi-finals will be announced by **7PM** on the same day.



THE COMPETITION IN BRIEF

The timings for Fight For Flair are as follows:

TUESDAY, JANUARY 17, 2024 FINALS

- **3PM** competitors arrive

At the **Blume Lounge Bar** in Rome in Viale di Tor di Quinto N55.

- **3:30PM** briefing

EVERYONE **MUST** be present at the briefing. If you do not arrive at the briefing, you do not compete!

- **4PM** start of finals

In this round each flair bartender will have **6 minutes** to prepare at least one cocktail (you can prepare more than one if you wish). You have to **perform a stall on the hand wearing a boxing glove** (bonus points available for most creative stall). This time the drink will be tasted and scored by judges.

FURTHER DETAILS

ALL competitors must be on time for the registration, briefing and Prize Giving.

If you are late you may not be able to compete or receive your prize.



REGISTRATION & PAYMENT

- Participation fee is 40€ which is paid to BLUME LOUNGE on arrival. You will be given a receipt and a wristband, which gives you 50% off food and free soft drinks. Keep the wristband as you will not be given another one.
- All competitors must **take and pass** the **Orsadrinks Bartender Knowledge Course** on the WFA website on the link below:
worldflairassociation.com/courses/bartender-knowledge-orsadrinks/
- Those bringing supporters down with you, you will have one person you can add to the guest list. Please send your PLUS 1 to **EMANUELELOCASCIO1988@GMAIL.COM** who this is as soon as possible. This person does NOT get access to the practice area. Anyone who is not a competitor will be asked to leave the practice room immediately.
- All competing bartenders as well as their supporters must be at least 18 years of age.

FURTHER DETAILS

QUALIFICATION ROUND

- Bartenders have **4 minutes** to create a drink and do a stall with the boxing glove with the ODK sponsor product.

FINAL ROUND

- Bartenders have **6 minutes** to create a drink and do a stall with the boxing glove with the ODK sponsor product.



ON STAGE

- Dress to represent your bar, team, school or brand.
- Choose the right music.
Recommended: NO DOWNLOADS FROM YOUTUBE!
 - Make sure your music is of good quality, use a WAV or MP3 file.
 - Buy your music and don't waste time downloading it illegally.
 - Bring it on a CD OR USB and on your SMARTPHONE.
 - Don't forget to send it to yourself by e-mail.
- The WFA scoring system will be used which is explained on the WFA website.
- A maximum of two bar backs are allowed for each competitor. *NO EXCEPTIONS!*
No one else will be allowed on stage during the competition.
- Behind the scenes only participants are allowed.
- Any act that demonstrates poor integrity, bad taste or disrespect for the competition, sponsors or host structure is subject to disqualification!
- If your music doesn't work the DJ will play something else for you.



STATION SETUP

- To allow the competition to run on time, you will have **4 minutes to setup the bar.**
- All bottles used for working flair must be set in at least **half full**. Bottles will be randomly checked by the judges.
- All bottles used for exhibition flair must be set in **at least 15ml (1/2oz / 1.5cl) of liquid.** Bottles will be randomly checked by the judges.
- Any bottles can be used on stage with labels removed.
- Only *WFA* or *Miscelando In Italia* stickers are allowed on your bottles.
- **ONLY insulation/electrical tape** can be used on your bottles. **NO EXCEPTIONS.**
- No empty bottles can be used in the competition.
- A metal pour spout is required on the working flair bottles. Tapping (*this means hitting in the pour spout to make it shorter*) in pour spouts is **NOT** allowed!
- Any free flowing pour spout can be used on all exhibition flair bottles. Pour spouts can be taped (using electrical tape only) in place, as long as they are not restricting the flow of liquid.
- **You must bring the bottles & equipment you need with you! Blume Lounge will supply the ingredients for the cocktails and these can be transferred into your bottles. Water can be used instead of clear spirits.**
- Blume Lounge will not supply any bartending equipment for you. You must bring it yourself.
- Bartenders can set up the Omnia portable bar station any way they choose, but it is highly recommended that nothing starts on the upper bar surface to help with visibility for the audience.
- The Top 6 from Qualifying Rounds advance to the Finals. The points from qualification are **NOT** added to the final.
- Once you have finished your round and the lights have been switched off, please break down your bar quickly and let the next competitor start setting up.
- The competitors code of conduct must be followed and honoured throughout the whole event!



RESULTS

We will post the final results after the competition. No print outs will be handed out. Once the competition is finished, it is time to enjoy the after party and being surrounded by all your fellow flair bartending friends.

SET COCKTAIL RECIPE

COCKTAIL: VODKA SOUR
Ingredients: 1&1/2oz Vodka 1oz Lemon Juice ½ oz Sugar Syrup or (Passion Fruit or Caramel) ODK SPONSOR 5 drops Stillabunt ODK
Glass: Low tumbler
Garnish: Slice of orange or maraschino cherry
Method: Shake and strain



COMPETITION DETAILS

VENUE ADDRESS

For Qualifiers and Finals:

Blume Lounge (+39 3463301222)

Viale Tor di quinto 55

Roma

PRIZE MONEY:

1st - 3500 Euro + Trophy + Black WFA pin badge

2nd - 1000 Euro + Trophy + Black WFA pin badge

3rd - 500 Euro + Trophy + Black WFA pin badge

The fourth, fifth and sixth place will receive a Purple WFA pin badge.

HOTELS

There are many hotels in the area to stay. Please contact the competition organiser for more details on this: EMANUELELOCASCIO1988@GMAIL.COM



WFA SCORING SYSTEM

Originality - 60

Difficulty - 60

Choreography – 60

Stall on the boxing glove - 10 (ODK Sponsor)

For explanations of the above categories, please see the WFA website:

worldflairassociation.com/wfa/competitions/wfa-scoring-system

Miscellaneous

-2 points

We are bartenders and if you can't make a proper drink then you will be marked down.

-5 points

If a stall with a boxing glove is not performed.

Missing Drink

-20 points

Make sure you finish your drinks.

Why have we removed drops and spills?

After speaking to the judges and longtime competitors, it is clear that bartenders are being deducted twice with drops and spills. For example, when you make a routine with a lot of drops, you will be marked down on originality, difficulty, and choreography. It is inevitable. Plus, you would then be deducted the points you lose for each drop and spill. So, you are losing points twice.

Taking away drops and spills doesn't mean you are not going to lose points. You will, but only once. The judges will mark you down in certain categories if you make a lot of drops, but at least *you won't be marked down twice*.



SPONSORS BOTTLES

