



Dyynit

KALAJOKI

BACARDÍ®

FLAIR 2024

COMPETITION RULES

INTRODUCTION

Dyynit Bacardi Flair competition will be held on
Monday the 12th of August 2024
at Beach Bar Surffari, Kalajoki, Finland.
Semifinals at 11am - Finals at 7.30pm.

The competition will have one qualification round
(4 min/competitor) and a final round
(6 min/competitor). In both rounds each bartender
must make one Cuba Libre, open a bottle of Corona
and in the finals also a cocktail of their own creation.

SPONSORS & SUPPORTERS

BACARDI:

The main sponsor of the competition is **Bacardi**. Therefore each competitor is obligated use an original Bacardi bottle at least once during their routine.

CORONA BEER:

Each competitor needs to open a bottle of Corona Beer and serve it perfectly during their performance.

WORLD FLAIR ASSOCIATION:

Dyynit Bacardi Flair 2024 is a WFA Grand Slam competition. Top 10 competitors will score valuable points and top 6 will earn WFA grades (1-3 Black) and (4-6 Purple).

Please make sure you have registered on the WFA's website and email andy@worldflairassociation.com if you have any problems.

#bacardi #bacardifinland #bacardiflair #dowhatmovesyou
#coronabeer #ThisIsLiving #worldflairassociation

PRIZE MONEY

1st place - € 2000

4th place - € 500

2nd place - € 1200

5th place - € 30

3rd place - € 800

6th place - € 200

COMPETITION RULES

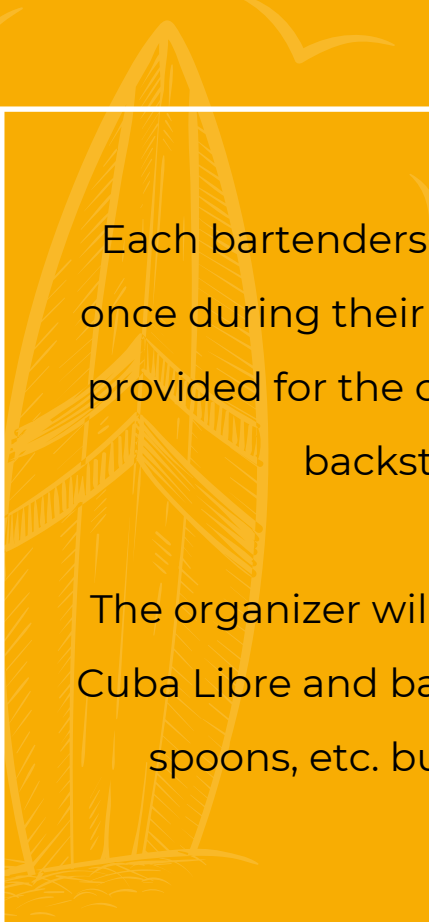
Station Setup:

Each bartender will have 2 minutes to prepare and setup their station.

On stage:

Duration of the routine on qualifying round is 4 minutes and in final 6 minutes.

Competitors are free to use any bottles they wish, as long as the original labels are off and the bottles have stickers (WFA/Dyynit/Surffari etc.) on them, **except for the sponsors product**. Dyynit will provide the stickers for each competitor.



Each bartender must use a Bacardi bottle at least once during their routine. The Bacardi bottles will be provided for the competitors by Dyynit 1/2 full at the backstage of the competition.

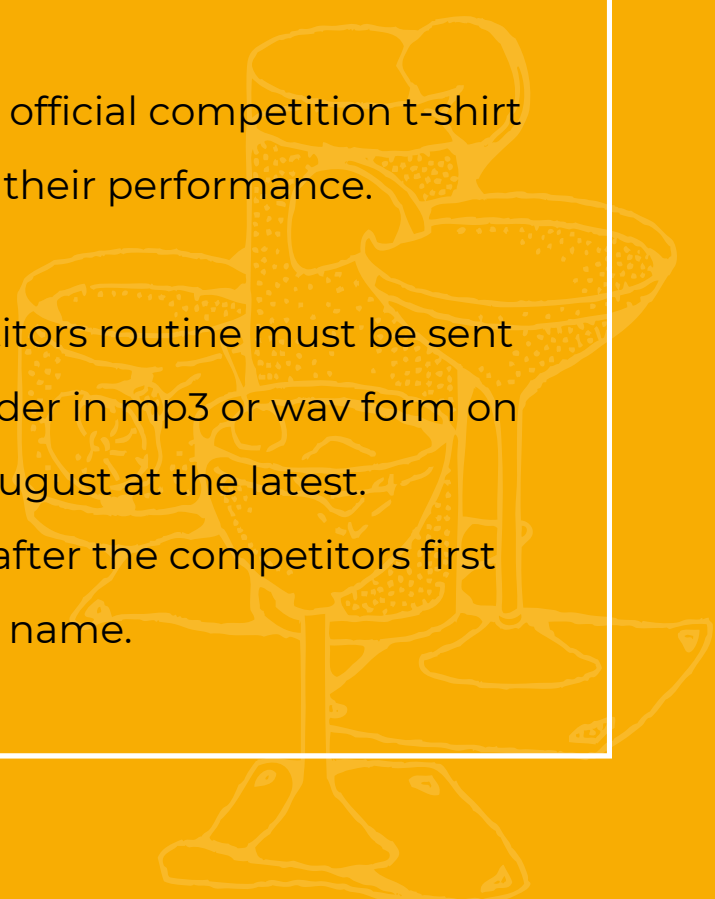
The organizer will provide all the ingredients for the Cuba Libre and basic bar supplies such as ice scoops, spoons, etc. but bringing your own barware is recommended.

Only two bar backs are allowed on stage at any time for each competitor.

Competitors must wear the official competition t-shirt on the stage during their performance.

The music for each competitor's routine must be sent to a Dyynit Google Drive folder in mp3 or wav form on Sunday the 11th of August at the latest.

The file should be named after the competitor's first and last name.





Drinks:

Qualifying round

One **Cuba Libre**

4 cl Bacardi Carta Blanca rum

½ lime squeezed

Top with Coca-Cola

Garnish with a lime wedge.

Napkins and straws are optional.

Open a bottle of Corona and serve it perfectly with a
lime wedge.

Final round

One **Cuba Libre**

4 cl Bacardi Carta Blanca rum

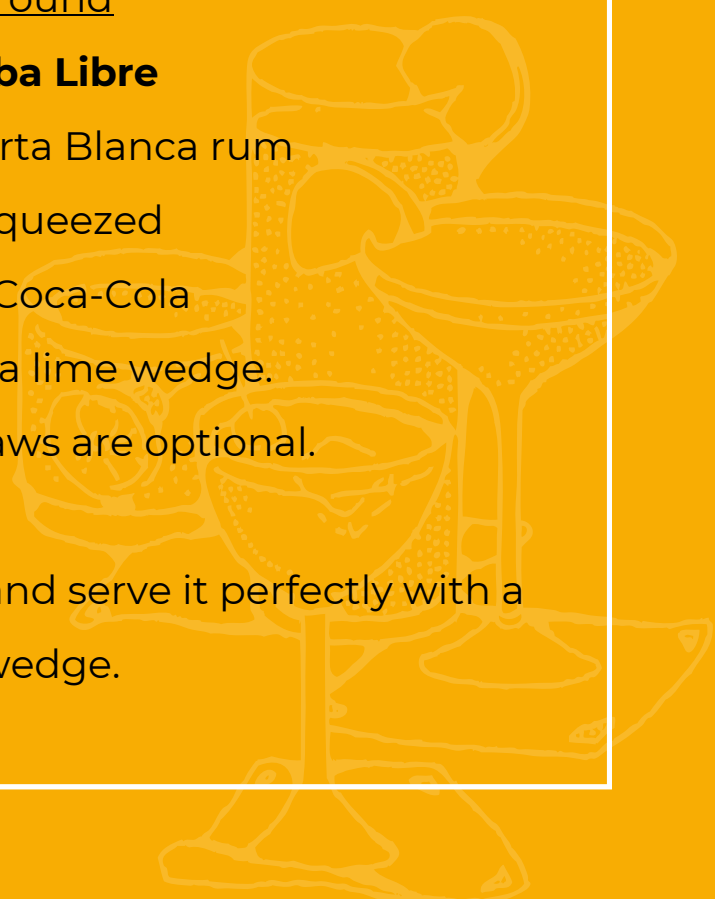
½ lime squeezed

Top with Coca-Cola

Garnish with a lime wedge.

Napkins and straws are optional.

Open a bottle of Corona and serve it perfectly with a
lime wedge.



Own creation

(Please name your drink)

at least 2 cl Bacardi rum (flavors tba later)

Drink category: Bartenders choice

Method of preparation: Bartender's choice

Homemade ingredients are allowed.

Trays, garnishes and other condiments are also allowed.

Bartenders can use both working and exhibition flair techniques in any order for making both cocktails.

All the ingredients, garnishes, glassware, tools and anything to do with the own creation cocktail except for the sponsor products are on the competitor's responsibility.

The own creation cocktails will be judged by the brand ambassador of Bacardi and scored in 1-10 points. These points will be added to the total score.



WFA SCORING SYSTEM

Originality - 60 points

Difficulty - 60 points

Choreography - 60 points

For explanations of the above categories,
please see the WFA website:

worldflairassociation.com/wfa/competitions/wfa-scoring-system

+ Corona Creative Opening

0-10 points for creative opening of a Corona bottle.

Miscellaneous: -2 points

Missing Drink: -20 points

Make sure you finish your drinks.

REGISTRATION & PAYMENT

The public registration for Dyynit Bacardi Flair 2024 will open on Monday the 3rd of June 2024 at 12 pm Finnish time (UTC+3). Registration site TBA.

The competition fee (40€) must be paid upon registration. It includes free lunch and soft drinks at Beach Bar Surffari on the competition day, the official Dyynit Bacardi Flair 2024 t-shirt and drink coupons.

The 30 competitor spots will be filled in the order of registration. In 2023 the competition was fully booked in two days!

VENUE

Competition:

Beach Bar Surffari

Tuomipakkaintie 20, 85100 Kalajoki, Finland

After Party:

Ravintola Dyyni

Dyynitie 4, 85100 Kalajoki, Finland

HOTEL & ACCOMMODATIONS

Santa's Resort & Spa Hotel Sani

santashotels.fi/en/hotels/kalajoki-hotel-sani-spa-hotel/

Use discount code **PRODYYNIT** to get

Room for 1-2 guests - 115€/per night

Apartment for 1-2 guests - 135€/per night

Breakfast and access to the spa included.

The discount code is valid for nights from Sunday the 11th to Wednesday (check out) the 14th of August.

or

Go to kalajokikeskusvaraamo.fi/en/

There you can find different types of accommodations.

If you have any questions please contact

Nico Välimäki!

HOW TO GET THERE

Option 1:

- Fly to **Helsinki-Vantaa Airport**.

- Take the I/P train to Helsinki railway station.

- From there you can take the train to **Kokkola**.

Go to [vr.fi/en](https://www.vr.fi/en) and search for tickets “Helsinki-Kokkola”.

- Travel from Kokkola to **Kalajoki Hiekkasärkät** by bus. Go to [matkahuolto.fi/en](https://www.matkahuolto.fi/en) and search for tickets “Kokkola-Kalajoki Hiekkasärkät”.

Option 2:

- Fly to **Oulu Airport**.

- Take the local bus (line 8) from the airport to

Oulu city center, you can buy the ticket

(2-4€) on the bus.

- Travel to **Kalajoki Hiekkasärkät** from Oulu bus station by bus. Go to [matkahuolto.fi/en](https://www.matkahuolto.fi/en) and search for tickets “Oulu-Kalajoki Hiekkasärkät”.

The ticketprices for the train and bus (except for the local bus in Oulu) depend on how early you book the trip!

We kindly ask you to inform Nico your travelling dates and times especially if you are travelling via Kokkola, since we will try to arrange a shared bus transportation for all the competitors.

SOCIAL MEDIA

Follow the event on social media!

Facebook: facebook.com/dyynit

Instagram: @dyynit & @worldflairassociation
#dyynit #dyynit2024 #dyynitflair #dyynitbacardiflair
#bacardi #bacardifinland #dowhatmovesyou
#coronabeer #ThisIsLiving #worldflairassociation

CONTACT

Nico Välimäki

+358 50 3833370 / nico@vipbartenders.fi

See you in Kalajoki!

