



COMPETITION RULES 2024



INTRODUCTION

Welcome to the **Be at One World Flair!** There are going to be two competitions this year, one of them being qualifier (*16th September*) and the Grand Final on the *11th November 2024*. The Grand Final will be held at **Be At One Regent street, London**.

The Top 6 from Qualification Round will qualify for the Grand Finals and we will choose some wild cards as well to join in the Finals.

WFA GRAND SLAM

The WFA Grand Slam will be back up and running again this year, we are expecting a minimum of 6 competitions. 1st, 2nd and 3rd in the leaderboard will receive WFA Gold, Silver and Bronze grades.

Please make sure you have registered on the WFA website, and email andy@worldflairassociation.com if you have any problems.



SOCIAL MEDIA

#BeAtOneWorldFlair #WFAGrandSlam

It is part of our lives, for most. So please make sure you are using the correct social handles and hashtags for the competition. Remember **YOU** are an ambassador for the competition therefore your content and sharing online will only help fuel the excitement, bring more people into the venue and make it a bigger spectacle.

WFA WEBSITE

WFA website event page: <https://www.worldflairassociation.com/calendar>

This is where we will make any updates about the competition rules, for example.

FACEBOOK:

WFA Facebook: <https://www.facebook.com/worldflairassociation>

All news about the WFA worldwide. Make sure to like the page and stay up to date with goings on around the world.

Facebook event page: <https://www.facebook.com/events/889022296465721/>

This is the one to *share with your friends* and help spread the awareness about the competition.

INSTAGRAM

WFA Instagram: <https://www.instagram.com/worldflairassociation>

We post and share cool pictures and videos about flair.

YOUTUBE

Our channel: <https://www.youtube.com/worldflairassociation>

We post routines from flair competitions from around the world including Grand Slam competitions. Make sure you **SUBSCRIBE** and click the bell to be notified when we upload a new video.

HASHTAGS

#BeAtOneWorldFlair #WFAGrandSlam



TAGGING SPONSORS

Without the sponsors, there is no competition. **Please tag our sponsors** in any social post you do, so that it helps bring them the exposure they need from their sponsorship investment.

Here is the sponsor :

CASAMIGOS TEQUILA

<https://www.instagram.com/casamigos/>

<https://www.facebook.com/casamigos>



THE COMPETITION IN BRIEF: QUALIFIERS

The timings for the Grand Final at Be At One London are yet to be confirmed.

- **BRIEFING** – 1pm – Be At One Regent Street, 10 Beak Street, London, W1F 9RA
EVERYONE MUST be at the briefing. If you do not make it to the briefing you do not compete! *No exceptions.*

- **QUALIFICATION ROUND** – 3pm – 7pm

In this round every bartender will have 4 minutes to make 1 set cocktail (recipe **PAGE 10**). The cocktail will NOT be tasted, but judges will check to see if you make the cocktail to the recipe. The scoring system will be the WFA scoring system.

- **FINAL ROUND** – 9pm – 10.30pm

Bartenders will have 5 minutes to make a minimum of 1 set cocktail (you can make more than one, if you like). The cocktail will NOT be tasted, but judges will check to see if you make the cocktail to the recipe. This is no holds barred. We want to see your biggest and best moves.



BRIEFING

This will be conducted in **Be At One at 1pm** on the day of the competition.

SCHEDULE

Qualification Round

The running order will be pre-selected before the competition, so you will know the running order before briefing. Everyone needs to be at Be At One for 1pm anyway, but you must be in the practice room or near to the stage 20 minutes before your scheduled time. **COMPETITORS ONLY** (no family, friends, partners). Friends and family can arrive at 2.45pm and come in through the front door.

The results from the qualification round will be announced 15 mins after the last competitor in the heats.

Once you have finished on stage, please tidy up your bottles and belongings and put them away and put your bag in the cloakroom so that others still have room to prepare and practice. Respect your fellow bartenders!

Final Round

The Top 6 highest scoring competitors from the qualification round will feature in the final round. The highest scoring will go on last with the next highest scoring going second to last, and so on. *Finals start at 9pm.*

For those not in the final, you will be asked to put your bags away in the cloakroom. The lucky 6 will have the practice room to themselves to prepare for their final rounds.

Further Details

ALL competitors must be on time for the Registration, Briefing and Prize Giving. If you are late you may not be able to compete or receive your prize.



REGISTRATION & PAYMENT

- Participation fee is £30 which is paid to Be At One on arrival. You will be given a receipt and a wristband, which gives you free soft drinks. Keep the wristband as you will not be given another one. You will also be given the wristband for your +1.

Please note: YOU WILL NOT BE LET INTO BE AT ONE WITHOUT PAYING YOUR REGISTRATION FEE, SO DO NOT FORGET IT PLEASE.

- Those bringing supporters down with you, you will have one person you can add to the guest list. Please tell Andy who this is as soon as possible. This person does NOT get access to the practice area. Anyone who is not a competitor will be asked to leave the practice room immediately.
- All competing bartenders as well as their supporters must be at least 18 years of age.

DRINKS

Qualification Round

- Bartenders have **4 minutes** to make one set cocktail (recipe **PAGE 10**). You will be marked down for not following the recipes.

Final Round

- Bartenders have **5 minutes** to make one set cocktail (recipe **PAGE 10**). You will be marked down for not following the recipes.
- The sponsor for Be At One World Flair is CASAMIGOS Tequila. You must perform a separate flair move with a *Casamigos* Tequila bottle. If this isn't done, then a penalty will be given.



ON STAGE

- Dress to represent your bar, team, school or brand. Try and look like a bartender.

IMPORTANT - MUSIC:

- NO YOUTUBE downloads!
 - Make sure your music is of good quality, being a high quality WAV or MP3 file.
 - Buy your music, don't waste time copying it!
 - Bring it on CD, USB and your PHONE!
 - Email it to yourself!
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- The WFA scoring system will be used which is explained on the WFA website.
 - ONLY two bar backs are allowed on stage at any time for each competitor. *NO EXCEPTION!* No one else will be allowed on stage during the competition, unless they are a specific part of your performance.
 - Only competitors are allowed back stage. NO ONE ELSE! Anyone else will be asked to leave immediately. Please respect this and let your supporters know.
 - *Use bar backs that are going to assist in your routine. That are going to smile and cheer you on. It makes a big difference to your show!*
 - Any acts that display low integrity, poor taste or disrespect for the competition, sponsors or the host facility are subject to disqualification from the competition.
 - If your music doesn't work, the DJ will play something else. You will NOT have the chance to start again.
 - No fire flair allowed.



STATION SETUP

- For the competition to run on time so we can all enjoy ourselves afterwards, you will have **4 minutes to setup the bar**.
- All bottles used for working flair must be set in at least **half full**. Bottles will be randomly checked by the judges.
- All bottles used for exhibition flair must be set in **at least 15ml (1/2oz / 1.5cl) of liquid**. Bottles will be randomly checked by the judges.
- Any bottles can be used on stage with labels removed.
- Only WFA or Be At One stickers are allowed on your bottles.
- **ONLY insulation/electrical tape** can be used on your bottles. **NO EXCEPTIONS**.
- No empty bottles can be included in the competition bar setup.
- A metal pour spout is required on the working flair bottles. Tapping (*this means hitting in the pour spout to make it shorter*) in pour spouts is **NOT** allowed!
- Any free flowing pour spout can be used on all exhibition flair bottles. Pour spouts can be taped (using electrical tape only) in place, as long as they are not restricting the flow of liquid.
- **You must bring the bottles & equipment you need with you! Be at One will supply the ingredients for the cocktails and these can be transferred into your bottles. Water can be used instead of clear spirits.**
- Be At One will not supply any bartending equipment for you. You must bring it yourself.
- Bartenders can set up the Doimo portable bar station any way they choose, but it is highly recommended that nothing starts on the upper bar surface to help with visibility for the audience.
- The Top 6 from Qualifying Rounds advance to the Finals. The points from qualification are **NOT** added to the final.
- Once you have finished your round and the lights have been switched off, please break down your bar quickly and let the next competitor start setting up.
- The competitors code of conduct must be followed and honoured throughout the whole event!



RESULTS

We will post the final results after the competition. No print outs will be handed out. Once the competition is finished, it is time to enjoy the after party and being surrounded by all your fellow flair bartending friends.

SET COCKTAIL RECIPE

COCKTAIL: MARGARITA
Ingredients: 1 1/4 oz Casamigos Tequila 3/4 oz Triple Sec 1 oz Lime juice 1/4 oz. Agave
Glass: Rocks glass
Garnish: Salt rim
Method: Shake and strain



COMPETITION DETAILS

VENUE

For Qualifiers and Finals:

Be At One - Regent Street
10 Beak Street
London
W1F 9RA

PRIZE MONEY:

1st - £1,000 + Trophy
2nd - £500+ Trophy
3rd - £300 + Trophy

There will also be extra prizes donated by the sponsors, but these are TBC.

The Grand Final prizes are as follows:

PRIZE MONEY:

1st - £3,500 + Trophy + WFA Black Level
2nd - £1,500 + Trophy + WFA Black Level
3rd - £1,000 + Trophy + WFA Black Level
4th - £500+ Trophy + WFA Purple Level
5th - £300 + Trophy + WFA Purple Level
6th - £100 + Trophy + WFA Purple Level

HOTEL

There are plenty of hotels around London that you can choose from. If you need any assistance with finding accommodation, please drop us an email to:

andy@worldflairassociation.com and we'll happily help you out.



WFA SCORING SYSTEM

Originality - 60

Difficulty - 60

Choreography – 60

For explanations of the above categories, please see the WFA website:

worldflairassociation.com/wfa/competitions/wfa-scoring-system

Miscellaneous

-2 points

We are bartenders and if you can't make a proper drink then you will be marked down.

-5 points

If a flair move with **Casamigos** is not performed.

Missing Drink

-20 points

Make sure you finish your drinks.

Why have we removed drops and spills?

After speaking to the judges and longtime competitors, it is clear that bartenders are being deducted twice with drops and spills. For example, when you make a routine with a lot of drops, you will be marked down on originality, difficulty, and choreography. It is inevitable. Plus, you would then be deducted the points you lose for each drop and spill. So, you are losing points twice. Taking away drops and spills doesn't mean you are not going to lose points. You will, but only once. The judges will mark you down in certain categories if you make a lot of drops, but at least *you won't be marked down twice*.



SPONSOR'S BOTTLE



JUDGES

Tony Adams
Tom Dyer
Neil Garner