

ARCTIC FLAIR

9.3.2026 Levi, Finland

COMPETITION RULES



@arcticflair



/arcticflair

"The coolest flaircompetition in the world!"

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COMPETITION VENUE

Restaurant Kekäle
Levintie 1590
99130 Sirkka, Finland

AFTER PARTY

LIFT Après Ski & Night Club
Hissitie 3
99130 Sirkka, Finland

INVITATION/REGISTERING & PAYMENT

Participation by invitation or by registering on the WFA's website: worldflairassociation.com

Competition fee: 50 €

The fee includes soft drinks at Restaurant Kekäle and lunch at LIFT on the competition day, the official competition t-shirt, drink coupons and participation in the group activity day on Tuesday 10th of March.

The competition fee will be collected on-site. Payment can be made by most common payment cards or cash. If paying in cash, please bring the exact amount.

GROUP ACTIVITY ON TUESDAY

We highly recommend staying in Levi for at least one extra day after the competition. Finnish Lapland is full of unique experiences that are well worth seeing since you're traveling all the way here.

On Tuesday, it's time to experience the magic of Lapland together!

We don't want to reveal too much, but make sure to pack a swimsuit, even though we Finns are used to going without one...

Remember to pack lots of warm clothing for your trip to Lapland. And seriously, **a lot!** Think of yourself as an onion: layers upon layers. 🧅

It's better to be over-prepared than under-dressed, as temperatures in Levi often drop to between -10°C and -20°C in March.

JUDGES



**LUCA
VALENTIN**



**SZÖKE
SZABOLCS**



**TIMPPA
NYSSÖNEN**

MC



**ANSIS
ANCOVS**

DJ



**THOMAS
VALENTINO**

PRIZE MONEY

1st place: 2,000 €

2nd place: 1,200 €

3rd place: 800 €

4th place: 500 €

5th place: 300 €

6th place: 200 €

GENERAL RULES

Briefing starts at 1 pm at Restaurant Kekäle.

Qualifying round starts at 3 pm: ~20 competitors.

Final round starts at 8pm: 6 competitors.

STATION SETUP

Set up time: 2 min.

ON STAGE

Duration of the routine:

Qualifying round: 4 min.

Final round: 6 min.



The Flairco™ Portable Bar:

DRINKS

QUALIFYING ROUND

Arctic Mule (1 drink)

Ingredients:

4 cl Stoli Vodka Original

2 cl Modo Syrup/Shot mixer (various flavors)

Top with Ginger Beer

Garnish with a sprig of rosemary

Method of preparation:

Build over cubed ice in a high ball glass.

Napkins and straws are optional.

FINAL ROUND

Arctic Mule (1 drink)

Ingredients:

4 cl Stoli Vodka Original

2 cl Modo Syrup/Shot mixer (various flavors)

Top with Ginger Beer

Garnish with a sprig of rosemary

Method of preparation:

Build over cubed ice in a high ball glass.

Napkins and straws are optional.

FINAL ROUND

Own Creation Cocktail (1 drink)

(Please name your drink)

Ingredients:

At least 2 cl Stoli Vodka (see selection below)

At least 2 cl Modo Syrup/Shot mixer (see selection)

Drink category: Bartender's choice

Method of preparation: Bartender's choice

Exclusively Modo syrups and Stoli vodkas only.

Homemade ingredients are allowed, except for syrups. Trays, garnishes, and other condiments are also allowed.

The own creation cocktail will be judged and scored from 1 to 10 points. These points will be added to the total score.

Bartenders may use both working and exhibition flair techniques in any order when making the cocktails.

The organizer will provide all ingredients for the Arctic Mule and the Stoli Vodka and Modo Syrup/Shot mixer for the own creation cocktail, as well as basic supplies such as ice scoops and spoons. However, bringing your own barware is recommended.

STOLI VODKA

- Original
- Vanilla
- Cucumber
- Salted Caramel



MODO

- Blackcurrant Syrup
- Lingonberry Syrup
- Cranberry Syrup
- Blueberry Syrup
- Nordic Berries Syrup
- Rowanberry Syrup
- Spruce tips Syrup
- Tar Shot mixer
- Salmiakki Shot Mixer



BOTTLES

Competitors may use any bottles they wish, as long as the original labels are removed and the bottles have stickers, except for the sponsor products. The organizer will provide stickers for each competitor.

Each bartender must use the original Stoli Vodka bottle and the Modo Syrup bottle at least once during their routine. Both bottles will be provided half full by the organizer.

All bottles used for working flair must be set at least half full. All bottles used for exhibition flair must be at least 15ml (1,5cl) of liquid. Bottles will be randomly checked by judges.

OTHER

At the end of the routine, the competitors must have placed both the drinks and the sponsor products on top the bar, with the labels facing forward.

Only two bar backs are allowed on stage at any time per competitor.

Competitors must wear the official competition t-shirt on stage during their performance.

MUSIC

Music for each competitor's routine must be sent to the organizer's Google Drive folder in mp3 or wav format by Saturday, February 28th.

The file should be named with the competitor's first and last name and indicate whether it is for the qualifying or final round.

SPONSORS AND SUPPORTERS

The main partners of the competition are

- World Flair Association
- Stoli Vodka
- Modo Syrups
- CoreGo Finland
- Restaurant Kekäle

Additional partner: P.S Work

Help us show both our current and future partners the true potential of this event and that it is definitely something worth being a part of!

Make sure you tag

@arcticflair

@worldflairassociation

@stoli

@modo_siirapit

@coregofinland

@kekalrestaurant

KEKÄLE

Stoli

Modo

COREGO

WFA
WORLD FLAIR ASSOCIATION

PS
Work

WORLD FLAIR ASSOCIATION

Arctic Flair 2026 is a WFA Masters Competition which is part of the WFA World Tour. All Arctic Flair competitors will be earning ranking points that contribute to their WFA World Ranking.

Each competitor must be registered on the WFA’s website: worldflairassociation.com



SCORING SYSTEM

ORIGINALITY	50	MISCELLANEOUS	-2
DIFFICULTY	50	MISSING DRINK	-20
CHOREOGRAPHY	50		
SHOWMANSHIP	30	DROPS	
EXECUTION	30	NO DROP BONUS:	+5
FLOW	20	1-2 DROPS:	0
BARTENDING SKILLS	10	3-5 DROPS:	-2
		6-9 DROPS:	-3
OWN CREATION COCKTAIL	10	10+ DROPS:	-5

ORIGINALITY: 50 POINTS MAX.

Showcasing your original moves, ideas and shows whilst making amazing drinks. Flair is so diverse and is constantly changing every year, so we want to see what you have to offer.

Do you have your own moves, your own style and type of music? What about the way you move, and how you present yourself. Are you bringing something new to the stage or just copying what you have seen other bartenders doing?

Being original, is showing us your character, personality and imagination through your flair and skills. It's not about doing everything that you have seen someone else doing.

DIFFICULTY: 50 POINTS MAX.

We do like to see "big" moves, and we like to see difficult moves as it helps progress the art of performance flair bartending. This doesn't mean that being difficult means you are going to win the competition though.

Being difficult isn't the only part about your routine that you should focus on, and picking up multiple objects doesn't necessarily mean you are being more difficult.

Judges will be looking for your sequences, not just your moves. For example, a bottle and tin sequence can be a lot more difficult than a six tin bottle move.

Remember this is about how difficult your whole routine is, so it also comes down to how difficult is the show you are performing. For example, flairing to the music with difficult moves is much harder than just performing a hand stall, or dancing to the music.

CHOREOGRAPHY: 50 POINTS MAX.

Many years ago flair routines were made up on the spot. Bartenders used to freestyle all the time, and sometimes this worked, but many times it didn't. We've reached an age of flair, where 95% of the bartenders are making a routine, to music.

The music is a large part of your routine, and something that should be unique to YOU. Flowing with that music and taking the crowd on a journey for 5 mins is what you need to think about. You have control over the audience for the time you are on stage, and a well choreographed routine will bring the best performance you can give.

In this category we will be looking at how balanced your routine is. The fumbles you make will bring your points down here, and the smoothness of your routine will affect your score.

SHOWMANSHIP: 30 POINTS MAX.

This is about how you present yourself and how you connect with the crowd. Are you smiling, having fun, and making people excited to watch you? Do you look confident, in control, and like you belong on that stage?

Showmanship is more than just tricks — it's about personality. Eye contact, facial expressions, energy, and stage presence all matter. Are you making people care about what you're doing, or are you just going through the motions?

We want to see someone who commands attention and entertains the audience, not just someone doing flair for the sake of it.

EXECUTION: 30 POINTS MAX.

This is about how clean and consistent your flair is. Are you hitting your moves properly, catching clean, and keeping control of your tools? A great routine with messy execution won't impress the judges.

Fumbles, long pauses between moves, spills, and bad catches all add up here. It's not just about avoiding drops — it's about the precision and polish of everything you do.

The best flair bartenders make the hard stuff look easy. That's what we're looking for in this category.

FLOW: 20 POINTS MAX.

Flow is what makes your whole routine feel like one complete, continuous performance. It's not just about how smooth each move is — it's about how well everything fits together from start to finish.

We're looking at the overall rhythm, pacing, and how naturally your routine progresses. Does it build and evolve, or does it feel choppy and disconnected? Do you maintain momentum throughout, or are there awkward pauses and restarts?

Flow is what turns a series of cool tricks into a proper show. If everything feels seamless and connected, you'll score high here.

BARTENDING SKILLS: 10 POINTS MAX.

Let's not forget what this is all about — bartending. Are you actually making drinks, or just throwing bottles around?

This category looks at how well you incorporate real bartending into your routine. Are your pours clean, can you handle your tools like a real bartender? Can you do all the flair and still produce quality drinks?

At the end of the day, you're still a bartender.
And that part of your skillset counts.

ANY QUESTION REGARDING THE RULES?

Contact:

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Email: contact@nicovalimaki.fi

Instagram: [@nicovalimaki](https://www.instagram.com/nicovalimaki)

Or send a message to the group chat on IG!

HOW TO GET THERE

1. Fly to Kittilä Airport (via Helsinki-Vantaa) ✈️
2. Take a bus or a taxi from the Airport to Sirkka, Levi 🚗

Our top recommendation for transportation is **Levi-Kittilä Taksit**. You can recognize them by the logo.

You can also book your transport in advance at levintaksi.com/en-gb/book-us or by email tilaukset@levintaksi.com once you know your arrival/departure time.



WHERE TO STAY

The competition venue, Restaurant Kekäle, is part of the Levi Hotel & Spa Resort, which also includes Design Hotel Levi.

With the code ARCTICFLAIR2026, you can now enjoy a discount on the stunning rooms and suites at Design Hotel Levi.

Discount code rates:



Deluxe Double Room:

Single: 250,00 € / room / night

Double: 299,00 € / room / night

Deluxe Family Room:

Single: 290,00 € / room / night

Double: 339,00 € / room / night

Triple (all adults): 405,50 € / room / night

Deluxe Suite:

Single: 585,00 € / room / night

Double: 630,00 € / room / night

Deluxe Suite Premium:

Single: 679,00€ / room / night

Double: 724,00 € / room / night

Rates include accommodation at Design Hotel Levi, Premium Breakfast and access to Water World Levi for the entire duration of the stay.

If you require any assistance please do contact the hotel via sales@levihotelspa.fi.

OTHER

You can also gather a group and look for apartment accommodation options on Booking.com and Airbnb. Levi offers a wide range of choices for groups of all sizes.

March is the peak season in Lapland, so the sooner you act, the more likely you are to find accommodation that fits your budget.

CONTACT & SOCIAL MEDIA

Tag us in your social media post from your practice room, on your way to Lapland and during the competition **@arcticflair!**

If you have any questions, need recommendation etc. don't hesitate to contact us! 📧

Welcome to the coolest flaircompetition in the world!

- Team Arctic Flair: Anna, Nico, Tina & Jossu



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